Campaign	Impressions	Social Impressions	Social %	Clicks	Social Clicks	CPM	Spent	Actions	Page Likes
Basic	443127	42080	9.50%	91	24	0.17	74.85	17	15
“Heart Beat video”	308192	5	0.00%	138	0	0.19	60	37	10
“2013”	192857	42463	22.02 %	356	79	0.68	131.92	300	223
“New Music Video”	3578	3498	97.76 %	121	107	4.19	15	74	9
“We love covers!”	1458	976	66.94 %	99	36	3.43	5	172	0
Promotion for show	500	491	98.2	8	8	3.14	1.57	7	1
New Single	6502	6301	96.91 %	221	197	4.61	30	125	11
Maybe	345399	14907	4.32%	1473	478	1	345.85	1642	219
03/17/13 concert	97442	4999	5.13%	48	29	0.22	21.33	7	0
Totals									488